LEO BURNETT U.S.A.

AD#709-02 REQ#M49117 "REST" & RELAXATION" (HAMMOCK) PG 4/C BLD (9-1/4" x 11-1/2") NATIONAL MAGS., 1997

15 mg "tar," 1.1 mg nicotine av. per cigarette by FTC method.

SURGEON GENERAL'S WARNING: Cigarette Smoke Contains Carbon Monoxide.

A MOMENT OF PLEASURE
WITH THE 100MM CIGARETTE

Source: https://www.industrydocuments.ucsf.edu/docs/htjp0003